



## Pillows for purchase on WestJet

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Joining JetBlue in the “pillows for purchase” movement, Canada’s WestJet just announced that starting Monday, Dec 1, it too would be begin selling pillow and blanket kits to passengers on all flights. The kits will cost CN \$7 (about US \$5.65) and include a travel pillow, fleece blanket, carry bag, and a \$5 coupon that can be used on-line towards the purchase of a CleanBrands product.

Not interested in buying a kit with “brand new, allergen-free, breathable and washable” items that “can be used over and over again?” The airline promises that, for now, its current stock of blankets, which are certainly used over and over - and over - again - will still be available on all WestJet flights for use at no charge.

WestJet, by the way, is one of the Canadian airlines that got news last week that it has until January to figure out how to comply with the Canadian Transportation Agency’s ruling that people who are “functionally disabled by obesity” deserve to have two seats for one fare. WestJet, Air Canada and Air Canada Jazz argued that complying with the “One person -one fare” rule would cost too much.

Canada’s Supreme Court didn’t buy the argument.